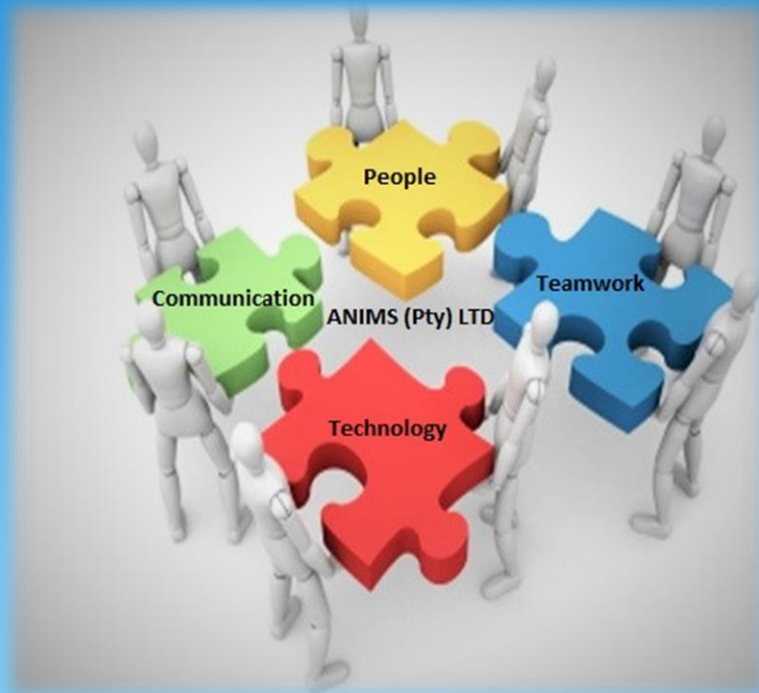


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forward **new ideas** **new**
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Mobile Application Workshop

1. Introduction
2. Focus
3. Vision
4. Goal
5. Tasks
6. Timeframes
7. Feedback Report



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Introduction

AN – An
I – Integrated
M – Management
S – Solution

Business Intelligence Strategy

People

Communication

Teamwork

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Technology

RISKS
REPORTING

MANAGEMENT
REPORTING

EXCEPTION
REPORTING



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Introduction

1. How many mobile applications are available ?

Google store – 2.8m / Apple App Store – 2.2m / Windows store - 0.669 m

2. Revenue generated from mobile applications ?

88.5bn USD – 2016

3. Most used Mobile Applications ?

whatsapp – 60 % / face book – 20 % / internet – 15% / other 5 %

4. Most popular smart phone activities for farmers in the US in 2016 ?

texting – 32 % / email – 41% / agricultural websites -25% / other-2%

5. Most popular app for farmers in the US in 2016 ?

whats app – 50 % / facebook – 40 % / farming news related websites – 8% / other

Source : (Statista.com – March 2017)

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Focus

The most important focus of the workshop will be to:

1. Get all the role players to share information, ideas and collaborate;
2. Ensure a more effective and efficient use of resources;
3. Provide some much-needed coordination and
4. Ensure that there is synergy, but not overlap, between the various projects.

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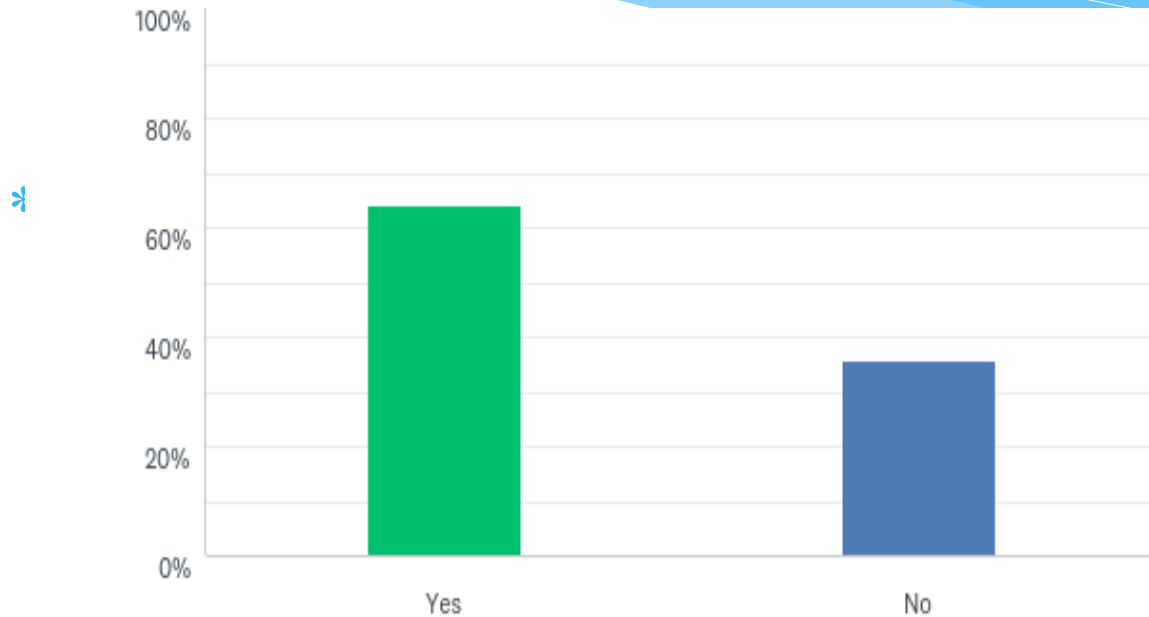
Focus

In order to analyse the South African usage of the applications in agricultural industry, Agbiz Grain sent out a survey

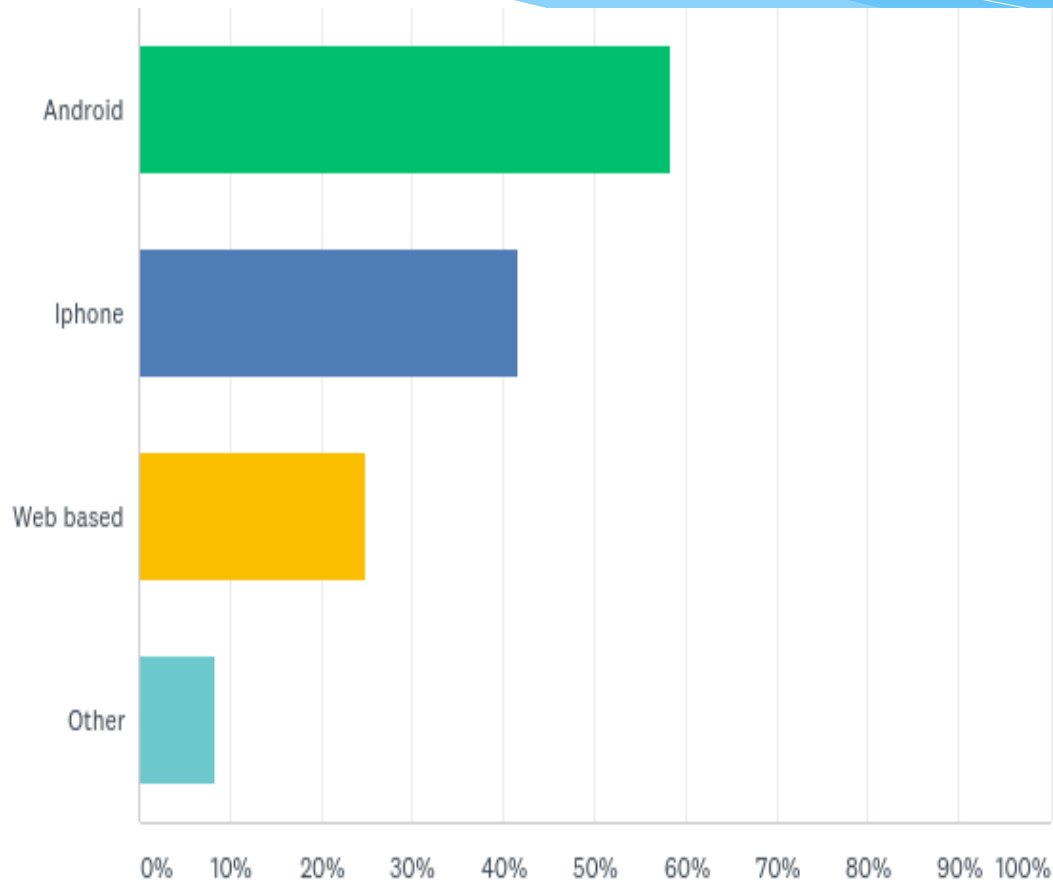
Results :

1. Total recipient's : 122
2. Total respondents : 14

Q1: Do you use any mobile apps in your grain business?

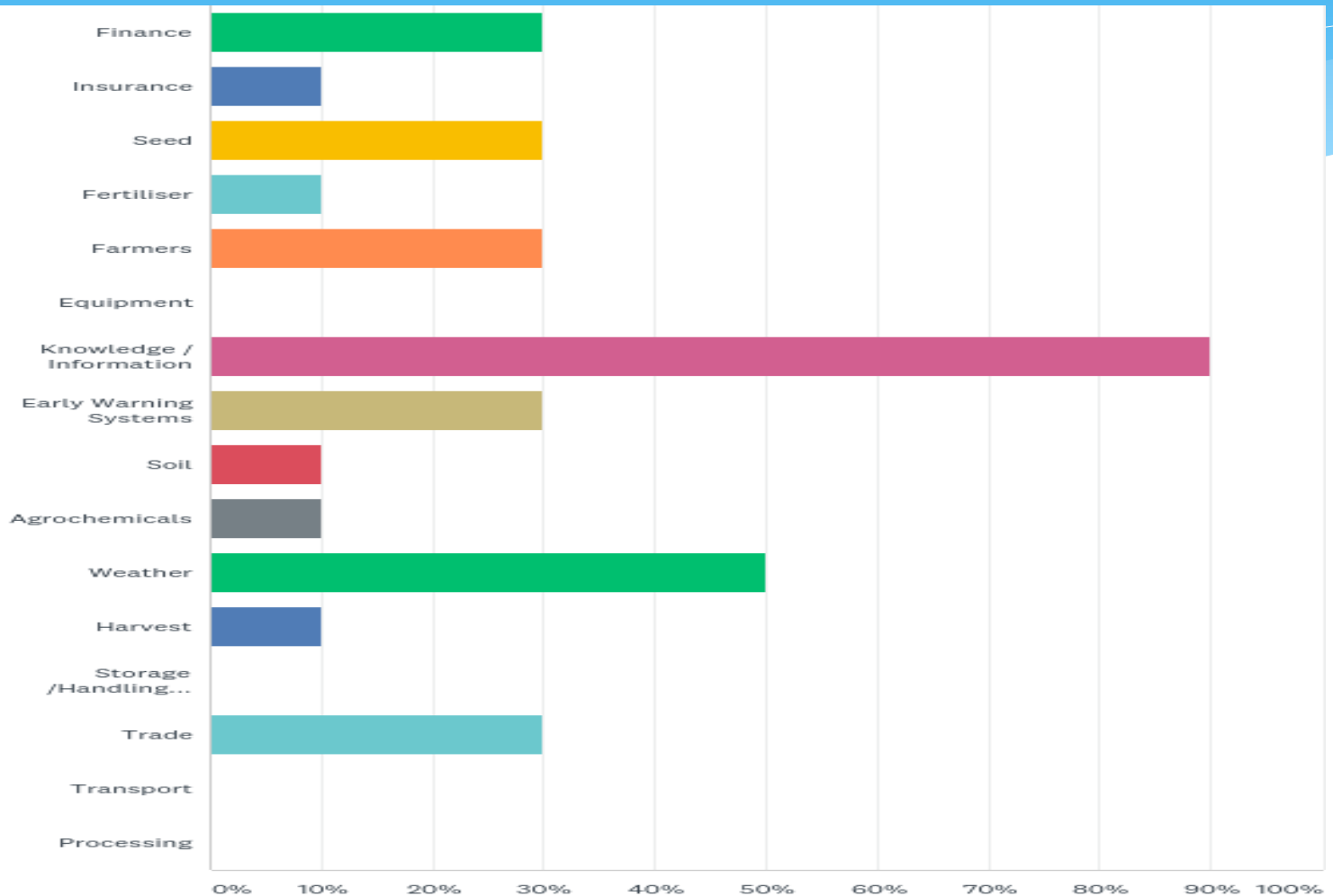


Q2: Name the platform

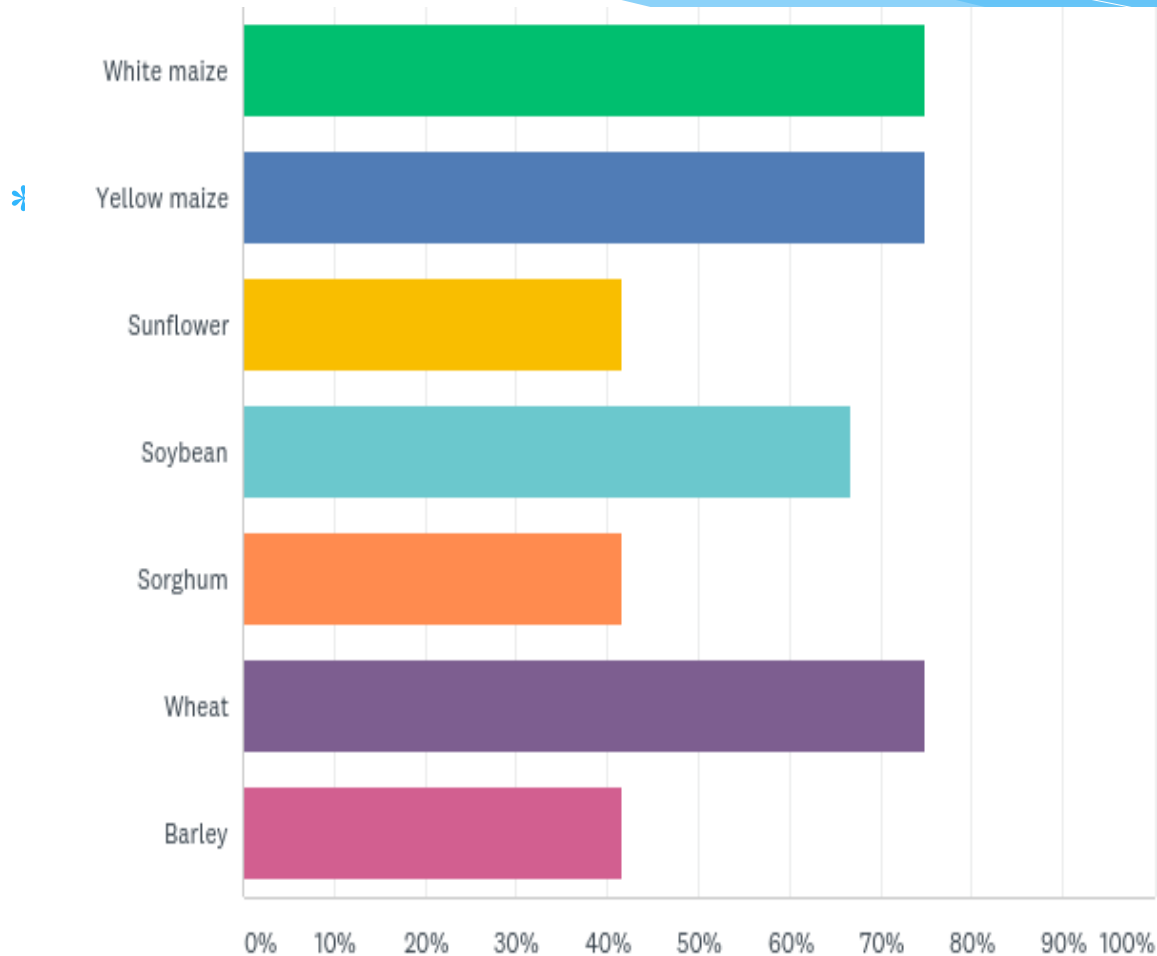


Q4: Where in the grain value chain do you use the application?

*

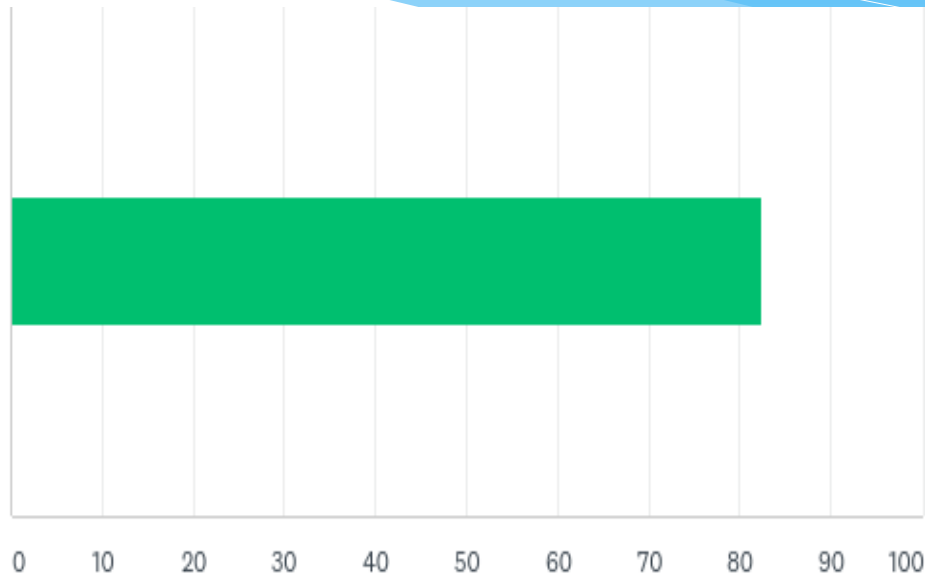


Q5: What crop do you use it for?



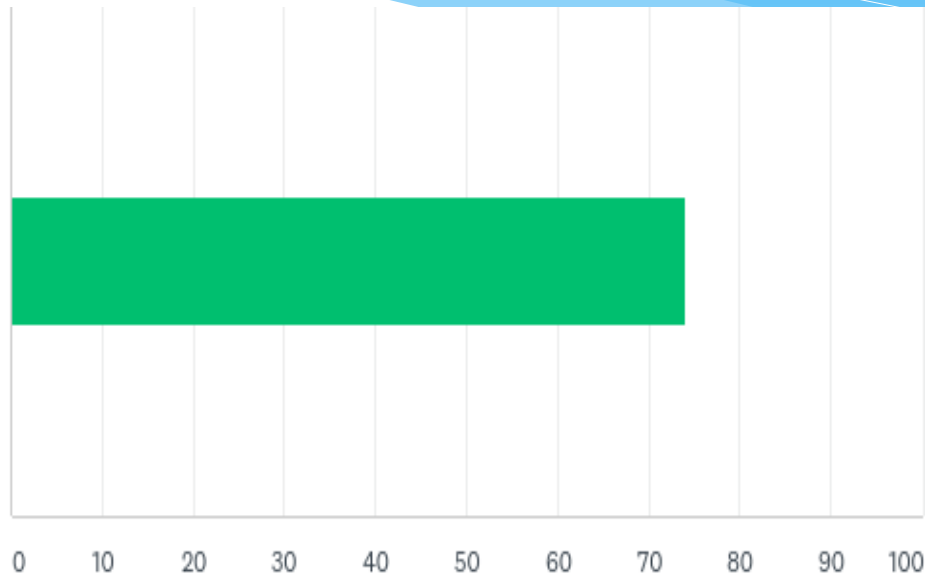
Q6: How satisfied are you with the LOOK & FEEL of this software?

*



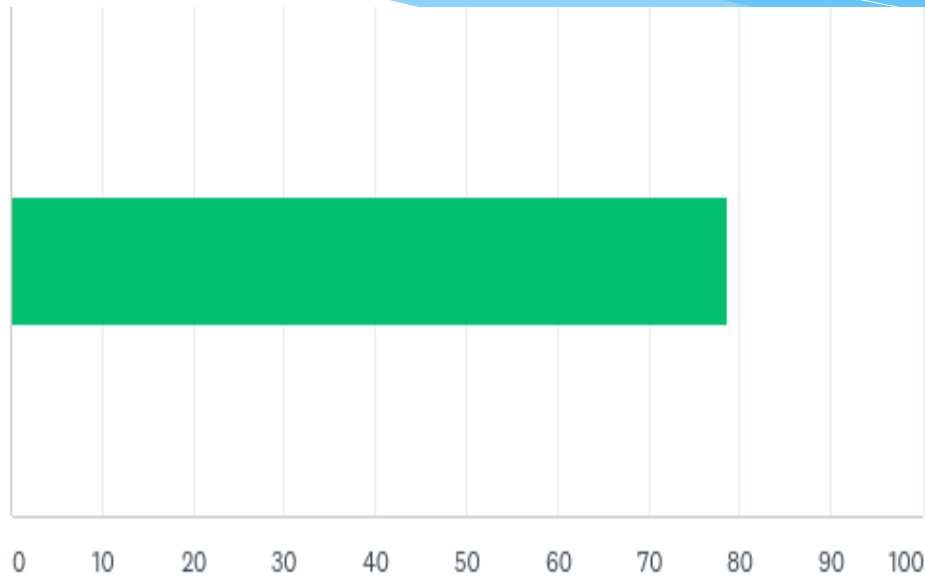
Q7: How satisfied are you with the RELIABILITY of the software?

*



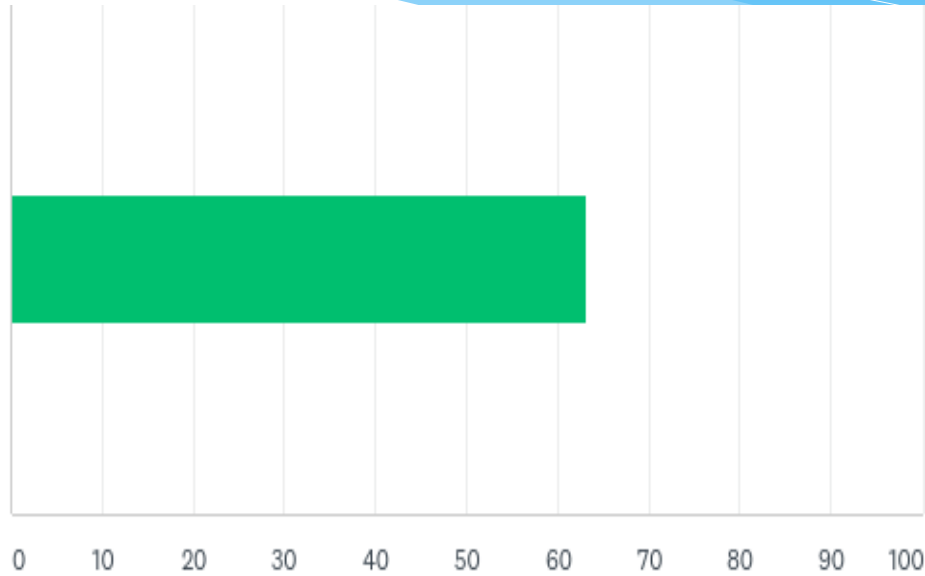
Q8: How satisfied are you with the SECURITY of the software?

*



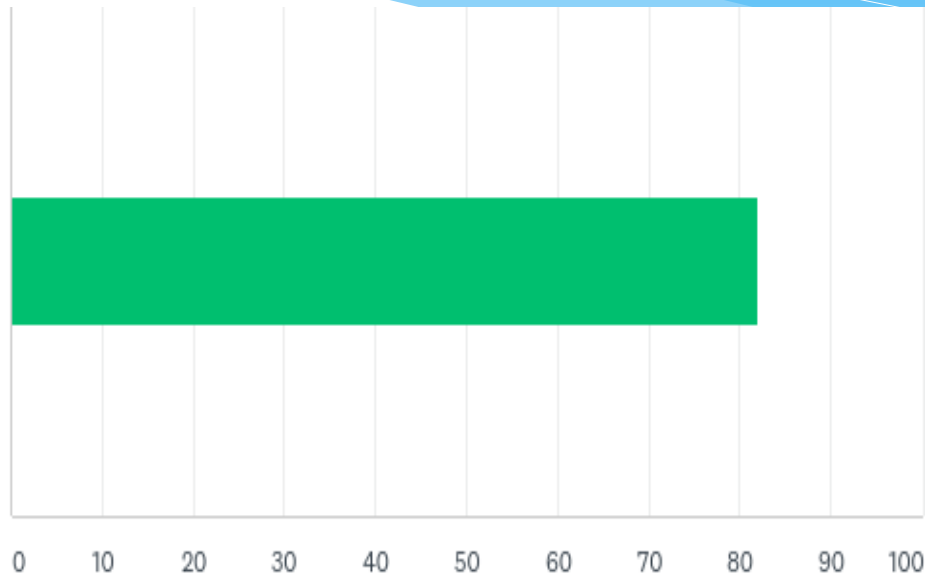
Q9: How satisfied are you with the ability to INTEGRATE other software with this software?

*



Q10: How likely is it that you would RECOMMEND this software?

*



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Focus

Applications recommended :

1. Dalevest
2. Grain SA app
3. Strava
4. Arc Hub
5. MPCl app
6. Disease guide
7. Accuweather
8. Assessment app

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Vision

To provide a single access point to a library of available applications and technology for the SA grain industry role players which:

1. Is an easy-to-manage platform for all to share common synergies on grain information.
2. Provides services.
3. Describes features.
4. Indicates geographic boundaries.
5. Enables strategic alliances for consolidated information.
6. Provides synergy in the value chain to render a seamless app experience to the end-user.

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Goal

1. Analyse, understand and define the full needs from current value chain role players.
2. An agreed standard for consolidated information.
3. Have mobile application developers present the current business offerings for the SA grain value chain.
4. Understand what are the short-comings and how best to resolve them.
5. Platform for communication between application development and users to provide end-to-end solution on application usage.

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Objectives

1. Understand a clear and precise need from SA Grain value chain members.
2. What is the current offering from the mobile applications?
3. What is already being planned for development?
4. A GAP analysis.

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Feedback report

1. Identified needs.
2. Current availability of mobile applications.
3. GAP analysis.
4. Plan to overcome GAP.
5. Owners of the needs.

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Programme for today

1. Mobile application presentations.
2. Team discussions.
3. Team reports.
4. Summary and plan of action going forward.

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Thank you, are there any questions ?

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