



Grain Industry Value Chain

APPS WORKSHOP

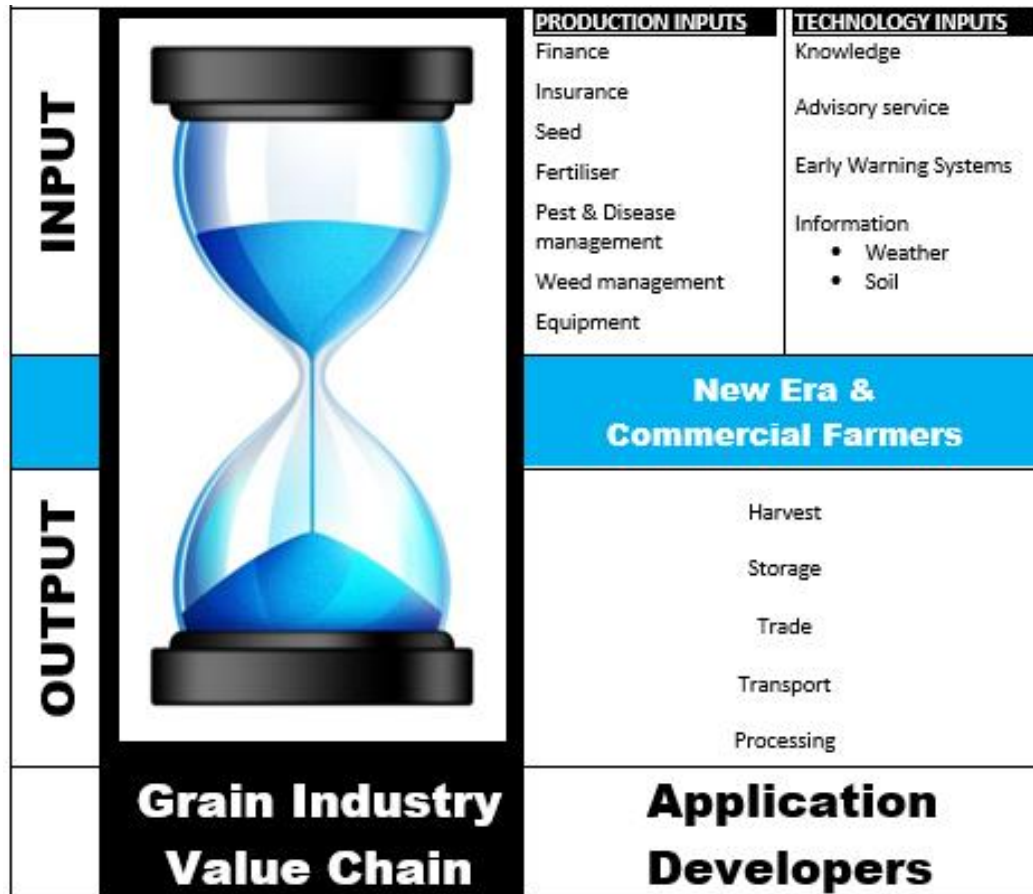
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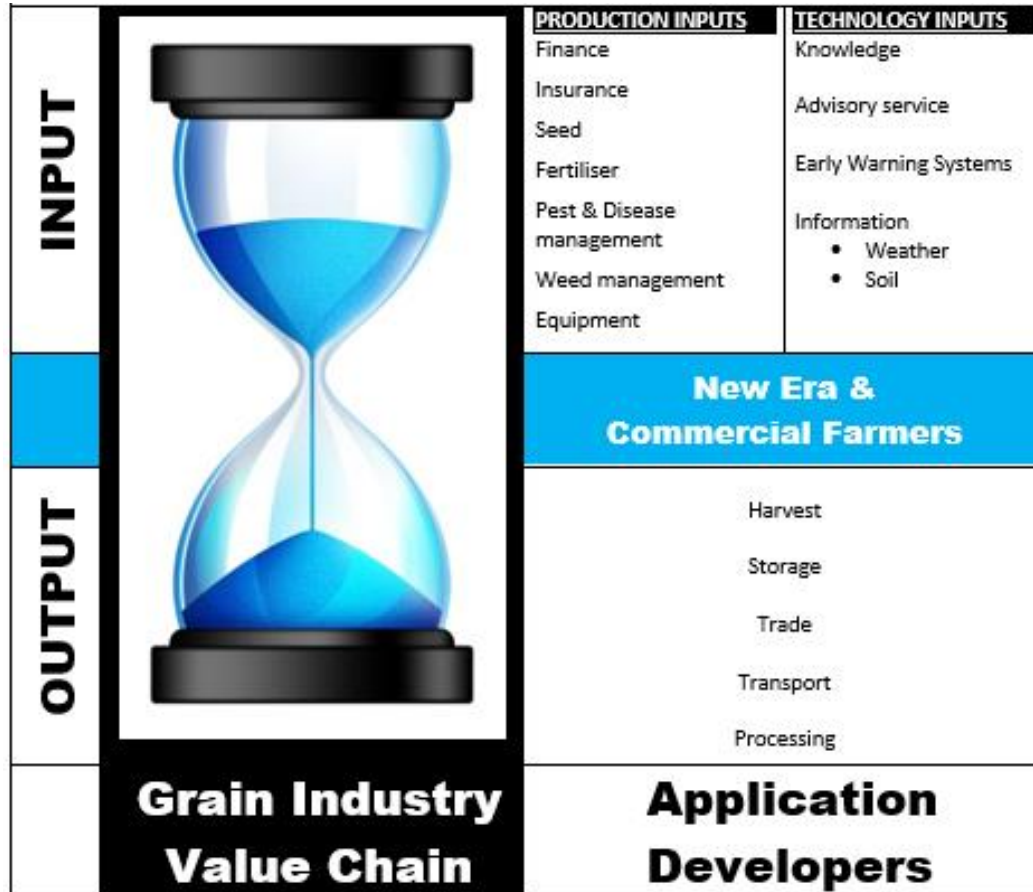
WHO IS HERE TODAY?

- **EXISTING APP**
- **APP IN PROCESS**
- **PLANNING APP**
- **CONSIDERING AN APP**



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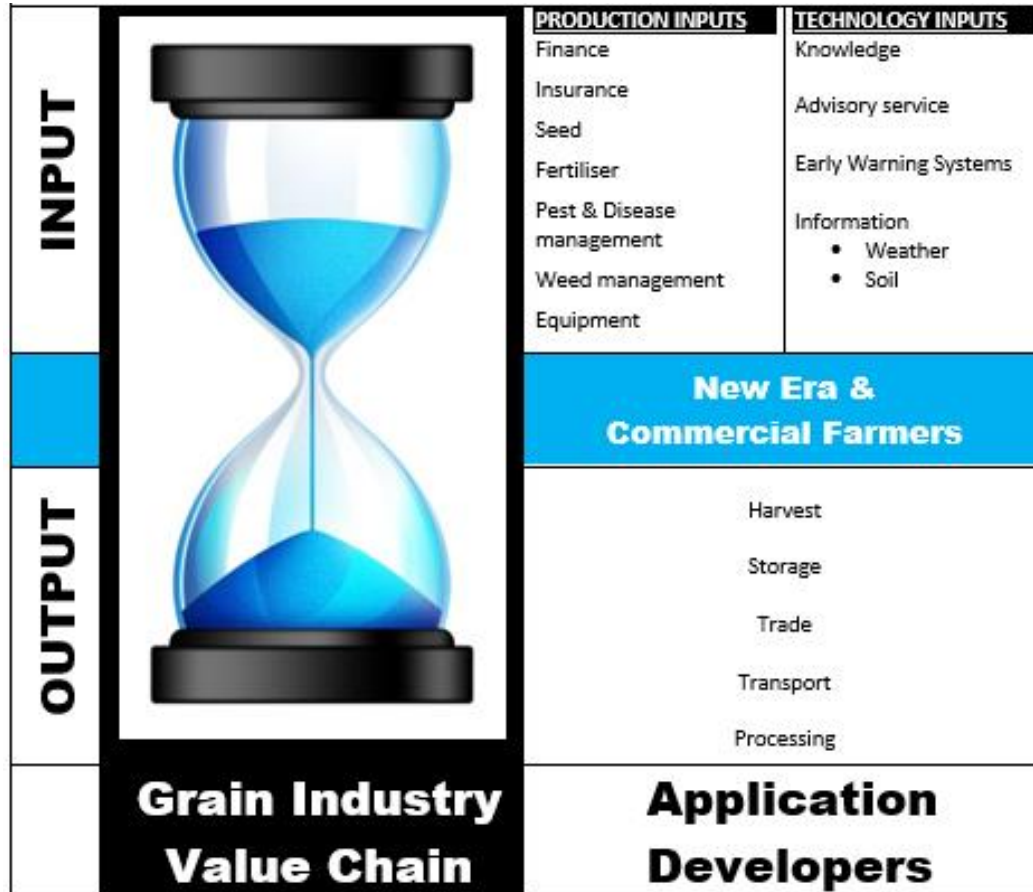


WHAT DO THE APPS DO?

- **WHERE IN THE VALUE CHAIN?**
- **PUSH or PULL?**
- **SERVICE PROVIDER ONLY**
or
COLLECT & ANALYSE DATA?
- **WHO DOES THE DATA BELONG TO?**

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WHAT IS MISSING?

➤ OLD PROBLEMS / NEW SOLUTIONS?

- ✓ **Grain theft / Logistics**
- ✓ **Rodent management**
- ✓ **Increase Pest Scout Efficiency**
- ✓ **Crop insurance linked to soil quality**
- ✓ **Traceability**
- ✓ **Import / export**